



"I need to produce
and use data!"



Why do I need to produce and use data? What's my purpose?

Framing the Question(s)

- What will my question(s) be?

Collecting

What tool will I use to be most efficient?

Who will I ask OR what will I observe?

Sorting and Organising

Do I need to sort and organise my data?

For my particular purposes, does the data need to be represented or just interpreted?

Representing

- What data display will tell the story best?

Interpreting/Reading the Data

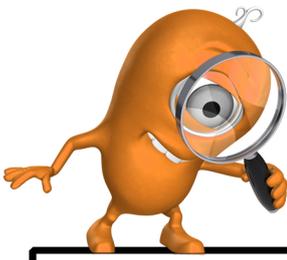
-What does my data mean?

-What story does it tell?

Acting

- How will I use what I found out?

- Did my data process help me achieve my purpose?



I need to produce and use data!

Why do I need to produce and use data?

What is my purpose?



Framing the question(s) - What will my question(s) be?

What purpose do I want the data for?

What question(s) will ensure I get the information I need?

Collecting - What collecting strategies will I use?

Survey/questionnaire/observation(online/paper) app/software?

Who will I collect from?

Do I need a population or a sample?



Sorting and Organising

How can the information I have collected be sorted and organised so that I easily consider what it says?

For my particular purposes, does the data need to be represented or just interpreted?

Representing - for what purpose do I need to represent this information? Who will be the audience?



What is the most appropriate form of representaiton to get the message across?
Mathematically appropriate/most efficient/most valid?

Interpreting/Reading the Data



What does my data mean?

What story does it tell?

Acting - Did my data help me achieve my purpose?

Now I know this "story" what action should I take?

Data is collected for a purpose
- how will I use what I have found out?

What have I learnt about the process of collecting and using data?

